

Positively Instrumental 2019: Growing Stronger, Growing Together



Sponsorship opportunities are designed to give you **maximum exposure for your investment**. Our goal is to provide you with the benefits that best suit your needs. Just let us know what's most important to you and we'll work to accommodate you!

Be the first to meet some of our 2019 Instrumental Access awardees and celebrate the partners like you who make this work possible.

Overview

- » **Date:** Wednesday, May 1, 2019
- » **Location:** Merck Research Laboratories, 33 Avenue Louis Pasteur, Boston, MA
- » **Invitees:** 100+ members of the Seeding Labs community, including corporate donors and leaders from the life sciences, biotechnology, pharmaceutical, and manufacturing industries, academia, and government, as well as a delegation of our international partners from across the global scientific community
- » **Program:** Networking, introduction of Seeding Labs' 2019 Instrumental Access grantees, special guest speaker, and a donor recognition/awards ceremony

SPONSORSHIP OPTIONS

Our goal is to give you maximum exposure for your investment.
We're happy to customize a sponsorship level to meet your needs!



Presenting Sponsor - \$25,000 (~~1~~ 0 available)

- » 10 VIP tickets for your employees to attend Positively Instrumental
- » Exclusive visit with Instrumental Access scientists at your company's site for a program customized to you
- » Your company name and logo on all event promotion materials, including recognition on the Seeding Labs website and social media channels

Scientist Sponsor - \$10,000 (~~4~~ 1 available)

- » Sponsor an Instrumental Access awardee to attend Positively Instrumental and receive 5 VIP tickets for your employees to attend
- » Exclusive visit with Instrumental Access scientists at your company's site for a program customized to you
- » Your company name and logo on all event promotion materials, including recognition on the Seeding Labs website and social media channels

Instrumental Access Video Sponsor - \$5,000 (2 available)

- » Sponsor a special video message from the 2019 Instrumental Access awardees, which will feature your company's logo and be shown at Positively Instrumental
- » 3 tickets for your employees to attend the event
- » Your company name and logo on all event promotion materials, including the Seeding Labs website and social media channels

Newsletter Sponsor - \$2,500 (~~6~~ 4 available)

- » Choose an issue of our monthly Corporate Relations Donor Newsletter to sponsor and be featured in, gaining exposure with leaders at 100+ of our private-sector partners
- » 2 tickets for your employees to attend Positively Instrumental
- » Your company name and logo featured on all event promotion materials, including the Seeding Labs website and social media channels

Program Sponsor - \$1,000 (~~10~~ 8 available)

- » 1 ticket for you to attend Positively Instrumental and your company name and logo printed on the event program

Sponsors include:



Presenting Sponsor



To customize or confirm a sponsorship, please contact:

Teresa Ventura, Development Specialist, at teresa@seedinglabs.org or 617.500.3014 x11